



Financial Statements
April 30, 2017 and 2016

**United States Ski Team
Foundation, Inc.**

United States Ski Team Foundation, Inc.

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CPAs & BUSINESS ADVISORS

Independent Auditor's Report

The Board of Directors
United States Ski Team Foundation, Inc.
Park City, Utah

Report on the Financial Statements

We have audited the accompanying financial statements of United States Ski Team Foundation, Inc., which comprise the statements of financial position as of April 30, 2017 and 2016, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United States Ski Team Foundation, Inc. as of April 30, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Ogden, Utah
July 28, 2017

www.eidebailly.com

United States Ski Team Foundation, Inc.
 Statements of Financial Position
 April 30, 2017 and 2016

	2017	2016
Assets		
Current Assets		
Cash and cash equivalents (Notes 1 and 5)	\$ 1,427,693	\$ 1,917,934
Accounts receivable, net (Notes 1 and 3)	465,013	481,626
Contributions receivable, net (Notes 1 and 2)	2,313,763	1,503,334
Prepaid expenses	18,121	65,037
Total current assets	4,224,590	3,967,931
Contributions Receivable (Notes 1 and 2)	622,000	1,438,336
Property and Equipment, Net	4,844	9,795
	\$ 4,851,434	\$ 5,416,062
Liabilities and Net Assets		
Current Liabilities		
Accounts payable	\$ 163,766	\$ 1,538
Accrued liabilities	199,119	147,022
Deferred revenue	2,590,597	1,300,667
Total current liabilities	2,953,482	1,449,227
Deferred Revenue	359,025	2,276,330
Total liabilities	3,312,507	3,725,557
Net Assets (Note 1)		
Unrestricted	1,429,572	1,429,572
Temporarily restricted – scholarships	109,355	260,933
Total net assets	1,538,927	1,690,505
Total liabilities and net assets	\$ 4,851,434	\$ 5,416,062

United States Ski Team Foundation, Inc.
Statements of Activities
Years Ended April 30, 2017 and 2016

	2017	2016
Changes in Unrestricted Net Assets		
Revenue and contributions (Note 4)		
Olympic hospitality programs		
Revenue and contributions	\$ 1,515,000	\$ 1,440,000
Fulfillment expense	(650,015)	(580,000)
Net	864,985	860,000
Annual major gift program		
Revenue and contributions	6,770,067	5,254,050
Fulfillment expense	(3,464,298)	(2,936,485)
Net	3,305,769	2,317,565
Gold pass program		
Revenue and contributions	3,911,593	4,001,945
Fulfillment expense	(504,091)	(521,463)
Net	3,407,502	3,480,482
Fundraising events		
Revenue and contributions	2,572,383	2,734,069
Cost of events and fulfillment expense	(734,165)	(879,405)
Net	1,838,218	1,854,664
Direct solicitation and other programs, net		
Revenue and contributions	177,716	150,381
Fulfillment expense	(61,048)	(63,408)
Net	116,668	86,973
Other revenue (expense), net	2,611	343
Net revenue before administrative expenses	9,535,753	8,600,027
Fundraising expenses	(1,442,892)	(1,306,004)
General and administrative expenses	(192,000)	(192,000)
Net revenue available for USSA athletic programs	7,900,861	7,102,023
Grants to USSA athletic programs (Note 3)	(7,900,861)	(7,102,023)
Change in unrestricted net assets	-	-
Changes in Temporarily Restricted Net Assets		
Scholarship donations	168,226	346,234
Scholarship grants made	(319,804)	(276,122)
Increase (decrease) in temporarily restricted net assets	(151,578)	70,112
Change in Net Assets	(151,578)	70,112
Net Assets, Beginning of Year	1,690,505	1,620,393
Net Assets, End of Year	\$ 1,538,927	\$ 1,690,505

See Notes to Financial Statements

United States Ski Team Foundation, Inc.
Statements of Cash Flows
Years Ended April 30, 2017 and 2016

	2017	2016
Cash Flows from Operating Activities		
Contributions received	\$ 14,474,957	\$ 14,667,810
Interest received	1,190	310
Fulfillment expense paid	(6,595,809)	(6,392,632)
Administration	(186,471)	(625,867)
Grants and scholarships awarded	(8,184,838)	(6,944,669)
Net Cash from (used for) Operating Activities	(490,971)	704,952
Cash Flows from Investing Activities		
Purchase of property and equipment	(578)	(6,065)
Proceeds from maturities of investments	1,762,370	1,342,413
Purchases of investments	(1,761,062)	(1,341,722)
Net Cash from (used for) Investing Activities	730	(5,374)
Net Change in Cash and Cash Equivalents	(490,241)	699,578
Cash and Cash Equivalents, Beginning of Year	1,917,934	1,218,356
Cash and Cash Equivalents, End of Year	\$ 1,427,693	\$ 1,917,934
Reconciliation of Change in Net Assets to Net Cash from (used for) Operating Activities		
Change in net assets	\$ (151,578)	\$ 70,112
Adjustments to reconcile change in net assets to net cash from (used for) operating activities		
Net realized gain on investments	(1,308)	(691)
Depreciation expense	5,529	5,334
Changes in operating assets and liabilities		
Accounts and contributions receivable	22,520	245,305
Prepaid expenses	46,916	(54,425)
Accounts payable	162,228	(458,689)
Accrued liabilities	52,097	(31,954)
Deferred revenue	(627,375)	929,960
Net Cash from (used for) Operating Activities	\$ (490,971)	\$ 704,952

Note 1 - Business Activity and Significant Accounting Policies

Organization

The United States Ski Team Foundation, Inc., also known as the United States Ski and Snowboard Team Foundation, (the "Foundation") is a nonprofit corporation organized to promote educational and charitable activities related to the sports of skiing and snowboarding. The Foundation conducts annual fundraising programs in three major areas. These programs include the major gifts program (which includes Olympic hospitality programs, the gold pass program, and other annual major gift programs), fundraising events, and direct solicitation programs. The funds raised from these annual programs are granted to United States Ski Team, Inc. (USST), a wholly owned subsidiary of the United States Ski and Snowboard Association (USSA). The funds are used by USST to support the training, development, coaching, and competition cost of athletes of the United States Ski and Snowboard Teams.

Cash and Cash Equivalents

The Foundation considers all cash and highly liquid financial instruments with original maturities of three months or less, and which are neither held for nor restricted by donors for long-term purposes, to be cash and cash equivalents. Cash and highly liquid financial instruments restricted to capital expenditures, permanent endowment, or other long-term purposes of the Foundation are excluded from this definition.

Receivables and Credit Policies

Accounts receivable consist primarily of noninterest-bearing amounts due to support the training, development, coaching, and competition costs of athletes of the United States Ski and Snowboard Teams. Management determines the allowance for uncollectible accounts receivable based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Accounts receivable are written off when deemed uncollectible. At April 30, 2017 and 2016, gross accounts receivable were \$465,013 and \$481,626, respectively. At April 30, 2017 and 2016, the allowance was \$0.

Contributions Receivable

Contributions receivable include \$2,935,763 and \$2,941,670 of pledge receivables for the Olympic Hospitality programs as of April 30, 2017 and 2016, respectively. Contributions receivable expected to be collected within one year are recorded at net realizable value. Management determines the allowance for uncollectible contributions receivable based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Contributions receivable are written off when deemed uncollectible. At April 30, 2017 and 2016, the allowance was \$0.

Property and Equipment

Property and equipment are stated at cost. The Foundation capitalizes all expenditures in excess of \$500 for property and equipment. Depreciation is sufficient to relate the cost of depreciable assets to operations over their estimated service lives. The straight-line method of depreciation is used for all assets for financial reporting purposes, over a useful life of 3 years.

Management reviews the carrying values of property and equipment for impairment whenever events or circumstances indicate that the carrying value of an asset may not be recoverable from the estimated future cash flows expected to result from its use and eventual disposition. When considered impaired, an impairment loss is recognized to the extent carrying value exceeds the fair value of the asset. There were no indicators of asset impairment during the years ended April 30, 2017 and 2016.

The balances by class of assets are as follows:

	2017	2016
Furniture and equipment	\$ 74,851	\$ 74,273
Computers	107,748	107,748
Less accumulated depreciation	(177,755)	(172,226)
	\$ 4,844	\$ 9,795

Deferred Revenue

Deferred revenue consists of prepayments for programs to be held in a future year and contributions for which qualifying expenses have not yet been incurred. Deferred revenue at April 30, 2017 and 2016 is \$2,949,622 and \$3,576,997, respectively, which includes \$2,387,005 and \$2,303,713, respectively, of expenses accrued for the Olympic Hospitality programs that have not yet been incurred.

Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Unrestricted Net Assets – Net assets available for use in general operations. Unrestricted board-designated net assets consist of net assets designated by the Board of Directors for operating reserve.

Temporarily Restricted - Scholarships – Net assets subject to donor restrictions as scholarships for athletes. The recipients of the scholarships are determined annually by the scholarship committee of the Foundation.

Revenue and Revenue Recognition

Contributions received as well as contributions receivable are recognized in the period received or promised. Donated assets are recorded at their market value at the date of donation. Contributions with donor-imposed restrictions are reported as temporarily or permanently restricted revenues. Temporarily restricted net assets are reclassified to unrestricted net assets when the donor restrictions are satisfied.

Contributions of services are recognized only if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. In some instances, contributions from supporting committees are received net of fundraising expenses incurred and are recognized on a net basis. Restricted support received the same year that restrictions are fulfilled is reported as unrestricted net assets.

Income Taxes

The Foundation is organized as a Colorado nonprofit corporation and has been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under Section 501(a) of the Internal Revenue Code as an organization described in Section 501(c)(3), qualify for the charitable contribution deduction under Section 170(b)(1)(A)(vi), and has been determined not to be a private foundation under Section 509(a)(1). The Foundation is annually required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, the Foundation is subject to income tax on net income that is derived from business activities that are unrelated to their exempt purposes. The Foundation has determined it is subject to unrelated business income tax but is not required to file an Exempt Organization Business Income Tax Return (Form 990-T), because the unrelated business income was less than the requirement for filing for the years ending April 30, 2017 and 2016.

The Foundation believes that it has appropriate support for any tax positions taken affecting its annual filing requirements, and as such, does not have any uncertain tax positions that are material to the financial statements. The Foundation would recognize future accrued interest and penalties related to unrecognized tax benefits and liabilities in income tax expense if such interest and penalties are incurred.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates and those differences could be material.

Subsequent Events

Subsequent events have been evaluated through July 28, 2017, the date the financial statements were available to be issued.

Note 2 - Contributions Receivable

Contributions receivable estimated to be collected as follows at April 30, 2017 and 2016:

	<u>2017</u>	<u>2016</u>
Within one year	\$ 2,313,763	\$ 1,503,334
In one to five years	<u>622,000</u>	<u>1,438,336</u>
	<u>\$ 2,935,763</u>	<u>\$ 2,941,670</u>

Note 3 - Related Party Transactions

Related parties considered herein include United States Skiing Foundation (USSF), USSA Investment Fund (USSAIF), Center of Excellence Properties Fund (COEPF), USSA and its subsidiaries, USSA Enterprises (Enterprises), and USST, and the officers or trustees of these entities.

The Foundation conducts annual fundraising programs to support the core athletic programs of the United States Ski and Snowboard Teams. The funds raised from these programs (net of expenses) are granted annually to USST. Accordingly, grants of \$7,900,861 and \$7,102,023 were awarded to USST during the years ended April 30, 2017 and 2016, respectively.

USSA incurs certain direct administrative and payroll expenses on behalf of the Foundation for which the Foundation reimburses USSA. In addition, the Foundation reimbursed USSA \$192,000 during the years ended April 30, 2017 and 2016 for management and overhead expense. Accounts payable and receivable at April 30, 2017 and 2016 includes amounts due (to) from the following related parties, respectively:

	2017	2016
Due from (to) USSA	\$ (542)	\$ 29,450
Due from USST	157,630	193,457
Due from Enterprises	707	-
	\$ 157,795	\$ 222,907

USSAIF granted \$146,935 and \$142,446 of scholarship money to the Foundation during the years ended April 30, 2017 and 2016, respectively.

The Foundation is named as a guarantor of the \$7,000,000 line-of-credit to USSA. The outstanding balance on the line was \$2,865,733 and \$4,891,050 at April 30, 2017 and 2016, respectively. The Foundation is a guarantor on the outstanding balance on the tax exempt bonds of Center of Excellence Properties LLC. The outstanding balance on the bonds at April 30, 2017 and 2016 was \$17,878,048 and \$18,434,662, respectively. The bonds were used to support the construction of the Center of Excellence training center and headquarters.

The Foundation purchased \$0 and \$7,156 of merchandise from a company licensed by USSA to supply and sell logo merchandise of USSA and its affiliates. The licensed company was owned by the brother-in-law of the Executive Vice President of the Foundation. USSA selected this company as a licensee after reviewing competitive bids.

Note 4 - Fundraising Programs

The Foundation conducts a variety of fundraising programs and activities in three major areas. Fundraising events include fundraising dinners, receptions, and other similar events conducted across the country. The major gift programs include several donation levels ranging from \$1,000 to \$100,000 or more annually. Each donation level receives a proportionate level of benefits and recognition. The major gift programs include the Olympic hospitality programs where a significant incremental donation is made in addition to the donor's annual giving. This additional gift supports the training needs of the teams during each quadrennial as the teams prepare for the Olympics. The major gift programs also include the gold pass gift program, which provides each donor with a transferable season ski pass accepted at more than 200 ski resorts across the country provided through the support of the National Ski Areas Association and participating ski resorts. The direct solicitation programs consist of direct mail, telemarketing, and other programs to solicit donations on a broad basis. Certain costs and expenses are incurred to conduct each of the programs and activities, such as the cost of a dinner or reception.

The following summarizes the gross revenue and the costs and expenses to conduct these fundraising programs and activities for the years ended April 30, 2017 and 2016:

	<u>Gross revenue</u>	<u>Costs and expenses</u>	<u>Net revenue</u>
2017			
Olympic hospitality programs	\$ 1,515,000	\$ (650,015)	\$ 864,985
Major gift program	6,770,067	(3,464,298)	3,305,769
Gold pass program	3,911,593	(504,091)	3,407,502
Fundraising events	2,572,383	(734,165)	1,838,218
Direct solicitation and other programs	177,716	(61,048)	116,668
	<u>\$ 14,946,759</u>	<u>\$ (5,413,617)</u>	<u>\$ 9,533,142</u>
	<u>Gross revenue</u>	<u>Costs and expenses</u>	<u>Net revenue</u>
2016			
Olympic hospitality programs	\$ 1,440,000	\$ (580,000)	\$ 860,000
Major gift program	5,254,050	(2,936,485)	2,317,565
Gold pass program	4,001,945	(521,463)	3,480,482
Fundraising events	2,734,069	(879,405)	1,854,664
Direct solicitation and other programs	150,381	(63,408)	86,973
	<u>\$ 13,580,445</u>	<u>\$ (4,980,761)</u>	<u>\$ 8,599,684</u>

Note 5 - Concentration of Credit Risk

The Foundation primarily maintains its cash and cash equivalent balances at Wells Fargo Bank (Wells Fargo), a financial institution and Charles Schwab & Co. (Schwab), a discount brokerage firm. The following balances summarize total cash and cash equivalents in financial institutions as of April 30, 2017 and 2016:

	2017	2016
Wells Fargo	\$ 1,108,182	\$ 886,268
Schwab	319,511	1,031,666
	\$ 1,427,693	\$ 1,917,934

The Foundation's cash and cash equivalents held with Schwab are fully insured (as to security positions owned, but not as to fluctuations in market value). Cash and cash equivalent accounts with financial institutions are insured by Federal Deposit Insurance Corporation up to \$250,000 per institution at April 30, 2017 and 2016. Uninsured cash and cash equivalent balances aggregate \$858,182 and \$636,268 at April 30, 2017 and 2016, respectively.

Note 6 - Retirement Plan

The Foundation's employees are eligible to participate in the United States Ski and Snowboard Association 401(k) Plan covering substantially all employees under section 401(k) of the Internal Revenue Code. The plan provides that employees who have attained the age 21 and completed one month of service can voluntarily contribute up to the maximum contribution allowed by the IRS. Employer contributions are discretionary. For the years ended April 30, 2017 and 2016, there were no employer contributions to the plan.