2010–11 Annual Report

TEAM - LOYALTY - INTEGRITY - RESPECT - ACCOUNTABILITY - PERSEVERANCE

Hannah Kearney. Photo © Kirk Paulsen.

USSA

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Hannah Kearney. Photo © Kirk Paulsen.

USSA
As a U.S. Ski and Snowboard Association (USSA) member or supporter, thank you for the spirit of Olympism you bring to our sport. Following in the footsteps of our athletes’ Best in the World success in Vancouver, the 2011 season showcased some amazing athletic accomplishments, sharp membership growth, a balanced budget and milestone accomplishments as an organization. Among those was the development of a new USSA athletic program and brand, U.S. Freeskiing, foreshadowing the announcement of new Olympic sports.

Our elite teams – the face of our sport to the world – enjoyed a high level of success. Freestyle’s Hannah Kearney and snowboarder Kelly Clark both dominated their sports and set new standards of excellence. Lindsey Vonn and Ted Ligety repeated with titles on the Audi FIS Alpine World Cup, while Kikkan Randall made history for American cross country.

Athletic development remains vital to long term success. The work of our 425 local clubs integrating with our USSA National Training System continues to grow. We will expand that connectivity moving forward with the addition of a sport development staff position to work directly with clubs.

The success of our athletes stems in a large way from the support made possible by our passionate donors. This year we completed our $60 million Legacy Campaign that not only made the USSA Center of Excellence a reality, but continues to support our athletic programs each year. Moving forward, we will launch a new educational endowment to expand our scholastic support to USSA athletes.

Much as we experienced with the USSA Center of Excellence, we have another game-changing opportunity for our athletes with the development of an on-snow downhill speed training center in Colorado. The U.S. Ski Team Speed Center at Copper will open this fall and will bring benefits to both elite athletes and club programs.

This year we also witnessed a positive approach by the International Olympic Committee to recognize the popularity of new events with the addition of freeskiing and the expansion of snowboarding. The USSA played a key role with the International Ski Federation to set the stage for the IOC to add halfpipe skiing, along with slopestyle skiing and snowboarding, for 2014.

Business growth within the USSA was strong – our best post-Olympic year ever! That performance allowed us to provide greater support to our athletes thanks to active partner renewals across all categories, including 100 percent consumer product partner renewal and the introduction of key new partners like The North Face, Putnam Investments and Marriott. Our Foundation saw renewed interest in Gold Pass and innovation in new special events.

The new Olympic sports will enhance our opportunities for medals beginning in 2014. But they also present challenges to us as an organization in providing support across many new sports. Our board’s Long Term Strategic Plan, adopted in 2010, continues to provide us with a roadmap for funding methodology and infrastructure development to best help our athletes.

The success of our organization is thanks to contributions of USSA members and supporters like you. We are also fortunate to have strong leadership on our boards, including USSA Chairman Dexter Paine and U.S. Ski and Snowboard Team Foundation President John Cumming.

We made some great strides as an organization in 2011. We need to continue that momentum into the future to provide each USSA athlete an opportunity to be best in the world.

Bill Marolt
President and CEO
U.S. Ski and Snowboard Association
“There is a direct link between the support we receive and each athlete’s success. The Center of Excellence was direct result of support from our donors and fans, which has allowed every athlete the opportunity to train smarter and more efficiently every day.”

Bryan Fletcher
The U.S. Ski and Snowboard Association (USSA) is an Olympic sports organization that is value driven and built around excellence, with a vision and mission of being Best in the World. As the national governing body of Olympic skiing and snowboarding, the USSA facilitates participation in national and international competition, providing structure for competitive skiing and snowboarding. From grassroots programs to governance of sport, management of rules, competitions and athletic rankings, the USSA oversees athletic pipelines for sport development. The USSA provides leadership and direction for tens of thousands of young skiers and snowboarders who share an Olympic dream while maintaining a strong adherence to core values.

The USSA is fueled by the passion of Olympism – family, friends, volunteers and partners united to help young athletes follow their dreams in the spirit of the values and ideals symbolic of the Olympics.

The USSA's over 425 local clubs are the starting point for the journey. A national education system and sport development program provides consistent knowledge and insight to clubs nationwide. The USSA's National Training System provides club leaders and volunteers with a roadmap through the athletic pipeline. Talented athletes are identified through the National Development System in each sport and further their progress through participation in USSA development projects.

Elite athletes who have achieved a high level of athletic success can further their abilities through coaching and integration with the USSA's High Performance athletic programs. Elite athletes have complete access to world class programs in sport science, sports medicine and nutrition, as well as an opportunity to train in the USSA Center of Excellence, a national training and education center at the organization’s home in Park City, UT. National Teams provide a support structure and world class coaching.

While athletics is the primary focus of the USSA, it also takes a broad approach in providing guidance and support to athletes with a "complete person" approach. Career counseling and scholastic education are integral components of the USSA's support. Partnership programs such as Westminster College offer free tuition to National Team athletes – one of many programs in the organization’s "Beyond the Snow" support structure.

The USSA receives no direct government support, relying on the generosity of corporations and private individuals to fund athletic programs to assist athletes in realizing their dreams. Established in 1905, the organization operates out of its national training and education facility, the USSA Center of Excellence, in Park City, UT.

USSA VISION
The vision of the USSA is to make the United States of America the best in the world in Olympic skiing and snowboarding.

USSA MISSION
The mission of the USSA is to provide strong leadership that establishes and supports athletic excellence, in accordance with USSA core values.

USSA GOALS
- Athletic excellence
- Financial strength
- Organizational growth
- Positive organizational image
- Strong partnerships

USSA CORE VALUES
Team – Constituent groups within USSA working in partnership to be the best in the world
Loyalty – Steadfast allegiance to USSA's Vision, Mission, Goals and Values
Integrity – Steadfast, incorruptible adherence to truth and USSA's Core Values
Respect – Willing demonstration of care and concern toward others and an open-mindedness toward others' ideas
Accountability – Responsibility of every individual to conduct themselves in accordance with USSA values and expectations
Perseverance – Unwavering commitment to the core values in pursuit of USSA's Vision and Mission
USSA ORGANIZATIONAL STRUCTURE

BOARDS

U.S. Ski and Snowboard Association Board

The USSA Board of Directors is the national governing body for Olympic skiing and snowboarding and provides leadership towards the organization’s Best in the World vision. A long-term strategic plan, adopted by the Board in 2010, provides the USSA with a roadmap for its support of elite athletes across a wide range of different sports. Sports are represented by sport committee and athlete representatives, along with trustees from the U.S. Ski and Snowboard Team Foundation and U.S. representatives from the FIS and USOC. The USSA is a 501(c)3 non-profit incorporated in Utah.

Officers

Dexter Paine, Chairman
John Cumming, Vice Chairman
John Bucksbaum, Treasurer
U.S. Ski and Snowboard Team Foundation
The U.S. Ski and Snowboard Team Foundation is the non-profit, fundraising arm of the USSA. The foundation raises money to support year-round athlete training, development, competition and educational needs of world-class athletes pursuing their Olympic dream. The USSA receives no federal funding and operates solely through private donations from individuals, corporations and foundations. Some of the major giving programs include Olympic hospitality, major gifts, the Gold Pass program, special event fundraisers, VIP on-snow clinics and planned giving. The Foundation was incorporated in 1964 as a 501(c)3 organization.

Officers
John Cumming, President
John Bucksbaum, Vice President
Doug Mackenzie, Treasurer
Geoff Yang, Secretary

MANAGEMENT AND STAFF
Executive Leadership
Bill Marolt, President and CEO
Luke Bodensteiner, Executive Vice President, Athletics
Andrew Judelson, Executive Vice President, Chief Revenue and Marketing Officer
Mark Lampe, Executive Vice President, Chief Financial Officer

Vice Presidents
Calum Clark, Vice President, Events
Tom Kelly, Vice President, Communications
Trace Worthington, Vice President, Foundation

ORGANIZATIONAL STRUCTURE
Athletics Department
The Athletics Department is responsible for enabling teams within the department by providing strong leadership and sport culture that establishes and supports athletic excellence, in accordance with USSA’s core values. Through building quality programs and sport development opportunities, Athletics manages short and long-term athletic performance including podium objectives, monitoring and evaluation of benchmarks.

Finance and Operations
Finance and Operations oversees the financial operations of the company, as well as management of key administrative functions such as human resources, company vehicle management and building operations of the USSA Center of Excellence. A key function of the division is providing financial and business analysis to maximize funds for athletic programs along with management of all accounting functions.

Business Enterprise
The USSA Business Enterprise division manages business operations to provide financial support to athletic programs including all revenue production and supporting departments. The division includes specific areas of sales and marketing, fundraising, membership, content and creative services, events, communications and information technology.
"It would be tough to compete at the level we do without our support team. It’s not just coaches and ski technicians. It’s fans buying t-shirts, donors who love skiing and all the people behind the scenes. There’s so much that goes into building a successful program and we’re fortunate to have all those resources behind us."

Marco Sullivan
2010-11 SEASON HIGHLIGHTS

The 2010-11 season was filled with globes, titles, plus World Championship and X Games medals. USSA athletes proved their Best in the World status by bringing home 13 World Championship medals, six World Cup titles, 16 X Games medals and 75 World Cup podiums!

ALPINE
Led by Lindsey Vonn, Ted Ligety and Julia Mancuso, the U.S. Alpine Ski Team was a strong force, ending the season with three World Championship medals and nearly 30 World Cup podiums. Young skiers Nolan Kasper and Laurenne Ross also showed future promise as Kasper landed second in a World Cup slalom and Ross was fourth in a super G. Additionally, U.S. women led the Nations Cup standings for both downhill and super G.

• Three World Championship Medals (Ted Ligety, Lindsey Vonn, Julia Mancuso)
• One World Championship gold (Ted Ligety)
• Lindsey Vonn ended the season with three World Cup titles (downhill, super G, combined)
• Ted Ligety took the World Cup giant slalom globe for a third time
• 29 World Cup podiums

CROSS COUNTRY
Kikkan Randall had a career best season maintaining a constant presence on the World Cup. Her third place in the season long World Cup sprint was the best U.S. showing in nearly 30 years and she led the sprint standings going into World Championships.

• Two World Cup wins
• Four World Cup podiums
• Third in World Cup sprint standings
FREESKIING
Slopestyle skiing made its debut at the World Championships in front of a USA home crowd with the International Olympic Committee watching. U.S. athletes brought home a total of five medals, including one gold, solidifying the USA’s strength in the sport. Leading into the Championships, U.S. skiers picked up six X Games medals including two gold.

- Slopestyle skiing made its World Championships debut
- USA athletes earned five World Championship medals – two halfpipe skiing and three slopestyle skiing
- Two X Games gold medals (Sammy Carlson, John Teller)
- Nine Dew Tour podiums
- Seven World Cup podiums
- John Teller took his first skicross World Cup win and landed third in the overall standings

FREESTYLE
All eyes were on Hannah Kearney as she dominated the season. Walking away with nine World Cup wins, two World Championship medals and two globes, Kearney achieved her best ever season. Breakthrough aerialist Ashley Caldwell snagged her first World Cup win and proved she’s an athlete to watch leading up to Sochi.

- Hannah Kearney dominated with overall and moguls World Cup globes, a silver and bronze at World Championships and nine World Cup wins – including every individual moguls event
- Three men, three women in top-10 World Cup moguls including new podium athlete (Jeremy Cota)
- Ashley Caldwell won her first World Cup at age 17
- Two first-time World Cup aerials podium athletes (Ashley Caldwell, Scotty Bahrke)
- World Cup wins by two different women (Ashley Caldwell, Emily Cook) in same season – first time in U.S. history
- 22 World Cup podiums and 12 wins

NORDIC COMBINED
Superstars of the U.S. Nordic Combined Ski Team took a year to regroup and transition into focusing on their plan leading into the next Olympics. Strong finishes at World Championships were signs of what’s to come, while young gun Bryan Fletcher achieved career best finishes, proving his dominance among the next generation.

- Todd Lodwick and Billy Demong finished top-10 at World Championships in the Large Hill and the Normal Hill events
- Bryan Fletcher had a breakthrough season landing a fourth and a sixth in the World Championship team events

SKI JUMPING
Young Sarah Hendrickson and veteran Jessica Jerome piloted the women’s force with two Continental Cup wins leading a total of 18 podiums across the squad. World Champion Lindsey Van snagged six Continental Cup podiums of her own to top the personal tally. Olympian Peter Frenette took a Continental Cup win leading the men.

- 19 Continental Cup podiums
- Two Continental Cup wins

SNOWBOARDING
U.S. Snowboarding saw its most successful non-Olympic season in history. Halfpipe snowboarding’s Kelly Clark dominated the season with X Games gold and Grand Prix, Dew Tour and US Open wins. But this year it was done with an innovative twist with Clark progressing her sport by landing the first ever 1080 in competition. Lindsey Jacobellis led a stacked snowboardcross squad as she secured gold at World Championships, while teammate Jonathan Cheever wrapped up third in the overall World Cup standings.

- 10 X Games medals
- Four X Games gold (Shaun White, Kelly Clark, Nick Baumgartner, Lindsey Jacobellis)
- Three World Championship medals (Jacobellis, Seth Wescott, Nate Holland)
- 13 World Cup podiums
- 16 Dew Tour podiums
- Six U.S. Open medals, two from U.S. Snowboarding athletes
The USSA continued to take innovative steps to ensure continuance of its best in the world vision in 2010-11, initiating key new programs to provide athletes the best possible chance to succeed. The organization also played a key role internationally in helping push for the inclusion of new events into the Olympic Winter Games that will strategically enhance medal opportunities.

The USSA family grew this year with the creation of the U.S. Freeskiing brand in addition to the existing U.S. Ski Team and U.S. Snowboarding athletic programs. The new brand and platform will help better position the USSA in one of the most active segments of the winter sports marketplace. These pioneer athletes will see their sports showcased at the 2014 Olympic Games in Sochi, Russia.

A business restructuring based on the USSA’s Long Term Strategic Plan resulted in a much stronger organization poised to create and secure new revenue streams and opportunities further support our expanding athletic programs.

KEY HIGHLIGHTS
• Deployment of organization-wide USSA Strategic Plan providing roadmap for supporting athletic programs in all sports
• The USSA played key role with FIS in IOC decision to bring halfpipe skiing, along with slopestyle skiing and snowboarding, into the 2014 Olympics
• Nine new events/gender into the Games including women’s ski jumping
• Development and launch of new U.S. Freeskiing brand and program
• Final planning of new U.S. Ski Team Speed Center at Copper to open Nov. 1, 2011
• Strong partner renewals and new business efforts across all categories including 100 percent consumer product partner renewal

ATHLETICS

High Performance
• Development of innovative new training, rehabilitation and sports medicine support programs
• Initiation of new technology projects for enhancing performance in 2014
• Development of a new athlete management platform for tracking training, performance and scheduling
• Highly effective coach and athlete education platform to deliver cutting edge content to elite-level athletes and coaches

Competition Services
• Sanctioned 1,090 local, national and international USSA events with 4,552 actual competitions (five percent growth)
• Average of 100 USSA competitions taking place every Saturday or Sunday
• Over 175,000 athlete starts (five percent growth)

Sport Education
• Finalized and distributed National Training Systems programs outlining the complete development for USSA athletes from the earliest stages of learning to elite competition
• 70 clinics held in alpine, freestyle, snowboarding and nordic disciplines with over 800 participants
• Innovative use of Dartfish technology for Center of Excellence TV to distribute valuable information from the Center directly to athletes and coaches around the world. More than 500 videos have been posted.
• Successful launch of Fall Alpine National Coaches Academy in Colorado – 52 upper level coaches clinic and classroom presentations integrated with U.S. Ski Team staff and athlete training

Athlete Education and Career Planning
• USSA Tuition Reimbursement Program (Borgen-Swartz, Davis, Eccles) grants increased by 2.6 percent and the number of athletes participating over doubled
• USSA partnership with Westminster College added 16 more student athletes (presently 28 current athletes and 21 alumni)
• Innovated new Athlete Mentoring Program connecting athletes and alumni with board of trustees members
• Continued education of first year athletes at the fourth annual Rookie Camp where athletes learned what it means to be a national team athlete

Alpine
• Initiated U.S. Ski Team Speed Center at Copper Mountain to provide exclusive on-hill downhill training for both elite and development athletes
• Talent ID tryout camp in Mammoth to recruit and select development team athletes
• Six week summer training and education camp for women’s development in Mt. Hood
• Evaluation and continuous tracking system for all new athletes by the high performance department

Cross Country
• Developed a National JII elite camp for training, education and talent ID
• Now implementing both Level 100 and 200 coach’s education

Freeskiing
• New inclusion of halfpipe and slopestyle skiing, along with skicross, in the nationwide Revolution Tour
• New inclusion of halfpipe skiing in Visa U.S. Halfpipe Grand Prix
• Partner specific support of new brand and program with The North Face

Freestyle
• Expanded program management with introduction of Freestyle Program Director, former athlete and coach Todd Schirman
• Formed talent ID-based Young Guns moguls group (13-15 years old) with outreach to athlete, coaches, parents and clubs including creation of new camps
• Expanded talent ID-based Elite Air Development Program (EADP) from 6 to 12 athletes under new Development Head Coach, Olympic champion Eric Bergoust in Lake Placid

Nordic Combined
• Expanded talent-ID based Regional and National Elite group programs, incorporating high-school aged athletes in cross country and Nordic combined

Ski Jumping
• Developed support system for elite-level athletes through U.S. Ski Team programs

Snowboarding
• Expansion of Project Gold (ages 13-19) and Junior Gold (ages 9-13) camps that focus on progression, intense coaching, critiquing and air awareness led by U.S. Snowboarding’s Spencer Tamblyn
• Expansion of coaches education at all levels

SALES AND MARKETING
• All partner renewals saw significant growth and longevity with increases as high as 86 percent and multiple eight year extensions
• Introduced key new partners including The North Face, Putnam Investments and Marriott International
• Digital broadcast integration with Visa and Nature Valley through live webcasts and Visa Fan Connect
• Content distribution on NBC, Versus, Universal Sports, Fuel, along with over 150 hours of domestic and international distribution
• Continued to expand USSA Digital Network with deployment of Snow Connect and other online tools
• Pioneered new era of eCommerce with industry leading eCommerce partner – TeamFanShop – with scheduled fall launch of online shops across U.S. Ski Team, U.S. Snowboarding and U.S. Freeskiing brands
• Developed key new marketing platforms with First Tracks and The Championships to grow the alpine ski fan base and engagement with team activities
• Launched new U.S. Freeskiing brand with strong interest from initial partners including The North Face, Delta Air Lines, High Sierra and more
• New consumer products licensee Huge Sportswear increased sales by 44 percent over Olympic year with five-fold increase in number of retail outlets
FOUNDATION
• Closed out $60 million Legacy Campaign in December, 2010. Campaign created funding for USSA Center of Excellence and now provides significant annual contribution to athletic budget
• Strongest Gold Pass net revenue in history of program
• New York Ski and Snowboard Ball featured 14 of the USSA’s 17 2010 Olympic Medalists with Jonny Moseley as celebrity host
• Expanded VIP on-snow clinics with the addition of sold out Ice Men of Deer Valley
• 34 pledged packages in 2010-11 for Team Sochi Olympic Hospitality Program stemming from sold-out Team Vancouver in 2010. Each pledge is a $280,000 donation

EVENTS
• Executed world class events to give U.S. athletes the best opportunity to succeed on the world stage
• Highest spectator and VIP attendance in non-Olympic year
• Over 140 hours of TV broadcast in the United States, and over 200 hours broadcasted internationally
• Four new host resorts delivering a home-field advantage, investment into infrastructure and innovative venue preparation
• Revolution Tour growth of 48 percent from 1,143 registrations to 1,689
• Huge crowds over two nights for Denver Big Air presented by Sprint in downtown Denver, featuring first stop of the LG FIS World Cup Snowboard Big Air in the USA

COMMUNICATIONS
• Provided communications training for athletes on how to best work with media
• Launched Purposeful PR campaign to bring greater value to USSA partners through strategic PR outreach
• Created new PR platforms for partners through development of creative new media events
• New PR platforms resulted in creation of several new marketing properties, including U.S. Alpine Ski Team Announcement Weekend at Vail
• Continuous stakeholder communication through ongoing newsletters and athlete advocacy

CONTENT AND CREATIVE SERVICES
• Developed new Content and Creative Services department to provide expanded support for photography, video, graphic design and other content
• Hired first in-house video producer

MEMBERSHIP
• Membership increase of 2.5 percent (over 700 members)
• Alpine youth grew over six percent from 2010
• Increase in online registration to 77 percent
• 30,000 USSA member athletes, coaches and officials
Clubs are extremely important in developing not just the careers of young athletes, but also their character. The experiences I had with both Buck Hill Ski Club in Minnesota and Ski Club Vail in Colorado directly translated into my success as an athlete and a person.

Lindsey Vonn
ALASKA
Alaska Nordic Racing
Alaska Winter Stars
Aleska Ski Club
Aleska Ski Club Freestyle Team
APU Nordic Ski Center
Chugiak Eagle River Nordic Ski Club
Juneau Ski Club
Moose Mountain Alpine Sports Club
Nordic Ski Club of Fairbanks
Nordic Skiing Association of Anchorage
Tsalteshi Trail Association
University Alaska Anchorage Ski Team
University of Alaska Fairbanks

ARIZONA
Flagstaff Ski Club
Scottsdale Ski Team

CALIFORNIA
Alpine Meadows Ski Resort
Auburn Ski Club Associates Inc.
Bear Valley Snowsports Education Foundation
China Peak Race Team
Dodge Ridge Race Team
Far West Skiing
Heavenly Ski Resort
Homewood Mountain Resort
Kirkwood Ski Education Foundation
Lake Tahoe Ski Club Foundation
Mammoth Mountain Ski Club
Mount Shasta Ski & Snowboard
Northstar at Tahoe
Olympic Valley Freeride & Freestyle Team
Sierra at Tahoe Education Foundation
Ski Jamin
Snow Summit Race Team/Big Bear
Squaw Valley Ski Team
Sugar Bowl Academy
Tahoe Select Snowboard Team
Team Mountain High
Yosemite Winter Club

COLORADO
Aspen Valley Ski/Snowboard Club
Boulder Nordic Jr. Racing Team
Casper Mountain Racers
Cloud City Ski Club
Colorado Mountain College Ski Team
Copper Mountain Competition Department
Crested Butte Mountain Sports Team
Crested Butte Ski Club
Eldora Mountain Ski Club
Hinsdale Ski Team
International Snowboard Training Center
Keystone Resort
Loveland Racing Club
National Sports Center Disabled
Powderhorn Racing Club
Purgatory Ski Club
Rocky Mountain Freestyle
Silverton Winter Sports Club
Ski & Snowboard Club Vail
Steamboat Springs Winter Sports Club
Summit Nordic Ski Club
Sunlight Winter Sports Club
Swiss American Ski Race Foundation
Team Breckenridge Sports Club
Team First
Team Geronimo
Team Summit
Telluride Ski & Snowboard Club
United States Olympic Committee
University of Colorado Team
University of Denver Ski Team
USCSA Ski Team at CU Boulder
Vail Development Team
Vail Valley Winter Sports Club
Winter Park Competition Center
Wolf Creek Race Team

CONNECTICUT
Connecticut Youth Ski League
Mohawk Ski Team
Mount Southington Ski Team
Salisbury Winter Sports Association
Sundown Ski Team

IDAHO
Bogus Basin Nordic Team
Bogus Basin Ski Education Foundation
Independence Racing Team
Intermountain Masters Club
Kelly Canyon Ski Team
Lookout Pass Race Team
McCall Ski Racing Team
Pebble Creek Racing Foundation
Schwartzler Alpine Racing School
Silver Mountain Alpine Race Team
Soldier Mountain Alpine Racing
Sun Valley Ski Education Foundation
Teton Valley Ski Education Foundation

ILLINOIS
Norge Ski Club
Wilmot Mountain Junior Alpine Race Team

MASSACHUSETTS
Berkshire East Ski Club
Berkshire Interclub
Berkshire School Ski Team
Blandford Ski Area
Bousquet Ski Club
Bradford Alpine Race Team
Bradford Ski Team
Butternut Ski Club
Cambridge Sports Union
Catamount Racing
Eaglebrook School Ski Club
Eastern Collegiate Ski Conference
Jiminy Peak Race Team
Nashoba Valley Ski Area
Nashoba Valley Ski Club
Otis Ridge Ski Club
Ski Ward Race Team
Wachussett Mountain Race Team

MARYLAND
Disabled Sports USA

MAINE
Carrabassett Valley Academy Athletics
Chisholm Ski Club
Colby College Ski Team
Farmington Ski Club
Gould Academy Competition Programs
Gould/ Sunday River
Lost Valley Racing Club
Maine Winter Sports Center
New England Nordic Ski Association
Planet Ski International LLC
Ragged Mountain Ski Club of Maine
SCVA Weekend Program
Saddleback
Shawnee Peak
Sugarloaf Mountain Ski Club
University of Maine at Farmington
University of Maine at Presque Isle

MICHIGAN
Boyne Racing
Central Region II
Central Region III
Copper Island Cross Country Ski Club
Grand Traverse Ski Club
Ishpeming Ski Club
Kiwanis Ski Club
Leelanau Ski Club
Michigan Tech
Mont Ripley Race Team
Northern Michigan Ski Academy
Northern Michigan University
Northwestern Alpine Ski Academy
Nub’s Nob Alpine Racing
Pinnacle Racing
Superiorland Ski Club
Team Norway - Central
Win Alpine
Wolverine Ski Club

MINNESOTA
Afton Alps Alpine Club
Buck Hill Ski Team and Club
Central Region I
City of Lakes Nordic Ski Foundation
Cloquet Ski Club Inc.
Duluth Superior Alpine Club
Itasca Ski & Outing Club
Midwest Freestyle Association
Midwest Masters
Minneapolis Ski Club
Saint Paul Ski Club
Sisu Nordic Ski Foundation
Team Gilboa
Three Rivers Ski Racing

MISSOURI
Hidden Valley Ski Team
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<tr>
<td>McIntyre Ski Team</td>
<td>Peak N Peak Junior Racing Team</td>
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<tr>
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<td>Polar Bear Ski Club</td>
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<td>Sno-Burners Ski &amp; Sports Association</td>
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<td>Snow Ridge Ski Club</td>
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<td>Toggenburg Jr Race Association</td>
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<table>
<thead>
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<tbody>
<tr>
<td>Anthony Lakes Ski Racing Association</td>
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<td>Bend Nordic Team</td>
<td>Blue Knob Race Club</td>
</tr>
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<tr>
<td>Cross Country Oregon</td>
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<table>
<thead>
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<tbody>
<tr>
<td>Yawgoo Valley Ski Devo Foundation</td>
<td>NBS Tenn-A-Ski Mavericks Ski Club</td>
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<table>
<thead>
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<tbody>
<tr>
<td>Alta Race Team</td>
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</tr>
<tr>
<td>Axis Freeride</td>
<td><strong>UTAH</strong></td>
</tr>
<tr>
<td>Beaver Mountain</td>
<td><strong>UTAH</strong></td>
</tr>
<tr>
<td>Brian Head Ski Team</td>
<td>Alta Race Team</td>
</tr>
<tr>
<td>Brighton Competition Team</td>
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<td>Park City Snowboard Team</td>
<td>Park City Mountain Resort Race Department</td>
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<table>
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<td>Central Region IV</td>
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<td>Cross Country Oregon</td>
<td><strong>RHODE ISLAND</strong></td>
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<td>Blue Mountain Race Team</td>
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<tr>
<td>Elk Mountain Ski Club</td>
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<tr>
<td>Hidden Valley Race Club PA</td>
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</tr>
<tr>
<td>Jack Frost/ Big Boulder Racing</td>
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<td>Tussey Mountain Alpine Racing Team</td>
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<td><strong>RHODE ISLAND</strong></td>
<td>Snowbird Sports Education Foundation</td>
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<tr>
<td>Yawgoo Valley Ski Devo Foundation</td>
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<td>Brian Head Ski Team</td>
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<td>Brighton Competition Team</td>
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<td><strong>RHODE ISLAND</strong></td>
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<td>Mainstream Marketing</td>
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<td>Ogden Valley Winter Sports Foundation</td>
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<td>USSA CLUBS</td>
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<td>Solitude Development Team</td>
<td>Mount Snow Training Center</td>
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<td>Team Flow</td>
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<td>Quechee Alpine Ski Club Inc</td>
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<td>University of Utah Ski Team</td>
<td>Ski and Board Club at Stratton</td>
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<td>Smugglers Notch Ski Club</td>
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<td>Stratton Mountain School</td>
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<td>Sugarbush Diamond Dog Team</td>
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<td>University of Vermont Ski Team</td>
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<td>Massanutten Ski Team</td>
<td>VARA</td>
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<td>Wintergreen Race Team</td>
<td>Vermont Academy</td>
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<td>VTXC</td>
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<td>Willard Mountain Ski and Snow Sports Club</td>
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<td>Woodstock Ski Runners</td>
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<td>Burke Mountain Academy</td>
<td><strong>WASHINGTON</strong></td>
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<td>Bluewood Alpine Race Team</td>
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<td>Craftsbury Nordic Ski Club</td>
<td>Crystal Mountain Alpine Club</td>
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<tr>
<td>Green Mountain Valley School</td>
<td>Forty nine Degrees Alpine Ski Team</td>
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<td>Harris Hill Ski Jump</td>
<td>Leavenworth Winter Sports Club</td>
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<td>Jay Peak Ski Club</td>
<td>Loup Loup Alpine Ski Team</td>
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<td>Kelly Brush Foundation</td>
<td>Methow Valley Cross Country and Nordic Club</td>
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<td>Killington Mountain School</td>
<td>Mission Ridge Ski Education Foundation</td>
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<td>Mad River Ski Club</td>
<td>Northwest Collegiate Ski Conference</td>
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<td>Spokane Ski Racing Association</td>
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<td>Middlebury College Ski Team</td>
<td>Stevens Pass Alpine Club</td>
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<td>Summit at Snoqualmie</td>
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<td>Middlebury Ski Club</td>
<td>TAS Alpental Snoqualmie Ski Foundation</td>
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<tr>
<td>Mount Mansfield Ski and Snowboard Club</td>
<td>Team Lyon Alpine Race Club</td>
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</tbody>
</table>
“To have support from the Center of Excellence and our amazing fans serves as a constant reminder of how lucky we are as athletes. It is extremely motivational. We strive to be the best we can be and the Center of Excellence and our fans encourage that.”

Jen Hudak
# USSA AND AFFILIATES
(excludes USSA Investment Fund and Center of Excellence Properties Fund)

## Combined Balance Sheets
As of April 30, 2011 and 2010

<table>
<thead>
<tr>
<th>Assets:</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and investments</td>
<td>$4,977,000</td>
<td>4,664,000</td>
</tr>
<tr>
<td>Accounts and contributions receivable</td>
<td>5,712,000</td>
<td>4,320,000</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>2,213,000</td>
<td>2,220,000</td>
</tr>
<tr>
<td>Other assets</td>
<td>1,006,000</td>
<td>784,000</td>
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<tr>
<td><strong>Total assets</strong></td>
<td><strong>13,908,000</strong></td>
<td><strong>11,988,000</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets:</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Notes payable to bank</td>
<td>$2,831,000</td>
<td>4,376,000</td>
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<tr>
<td>Accounts payable</td>
<td>2,779,000</td>
<td>2,422,000</td>
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<tr>
<td>Deferred revenue</td>
<td>3,887,000</td>
<td>661,000</td>
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<tr>
<td>Net assets - unrestricted and designated</td>
<td>4,411,000</td>
<td>4,539,000</td>
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<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td><strong>13,908,000</strong></td>
<td><strong>11,988,000</strong></td>
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</table>

## Summary of Combined Operating Activity
For the Years Ended April 30, 2011 and 2010

<table>
<thead>
<tr>
<th>Revenue (by departmental areas):</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing sponsorships and rights fees, net</td>
<td>$5,415,000</td>
<td>6,650,000</td>
</tr>
<tr>
<td>Contributions and annual fundraising, net</td>
<td>3,970,000</td>
<td>4,043,000</td>
</tr>
<tr>
<td>Olympic hospitality programs, net</td>
<td>2,380,000</td>
<td>1,501,000</td>
</tr>
<tr>
<td>Membership and competition dues and fees</td>
<td>4,562,000</td>
<td>4,462,000</td>
</tr>
<tr>
<td>Grants from the USOC</td>
<td>3,384,000</td>
<td>4,360,000</td>
</tr>
<tr>
<td>Athletic grant from endowment</td>
<td>1,562,000</td>
<td>1,251,000</td>
</tr>
<tr>
<td>Other revenue</td>
<td>3,185,000</td>
<td>1,852,000</td>
</tr>
<tr>
<td><strong>Net revenue available for programs</strong></td>
<td><strong>24,458,000</strong></td>
<td><strong>24,119,000</strong></td>
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<table>
<thead>
<tr>
<th>Expenses:</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elite team athletic programs</td>
<td>(10,960,000)</td>
<td>(9,997,000)</td>
</tr>
<tr>
<td>Olympic year athletic program costs</td>
<td>-</td>
<td>(930,000)</td>
</tr>
<tr>
<td>Training center costs</td>
<td>(2,267,000)</td>
<td>(2,305,000)</td>
</tr>
<tr>
<td>Domestic athletic programs</td>
<td>(3,344,000)</td>
<td>(3,186,000)</td>
</tr>
<tr>
<td>Events</td>
<td>(4,586,000)</td>
<td>(4,688,000)</td>
</tr>
<tr>
<td>General and administrative expenses</td>
<td>(3,259,000)</td>
<td>(2,985,000)</td>
</tr>
<tr>
<td><strong>Change in operating net assets</strong></td>
<td><strong>42,000</strong></td>
<td><strong>58,000</strong></td>
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</tbody>
</table>

Operating activities include the combined operations of USSA, U.S. Ski and Snowboard Team Foundation, and U.S. Skiing Foundation. It does not include USSA Investment Fund and Center of Excellence Properties Fund which are separate 501(c)3 organizations and their assets and operations are stated separately.
Where we received our 2010-11 revenue

- Grant from Endowment: 6%
- Other: 13%
- USOC: 14%
- Membership Programs: 19%
- Fundraising: 26%
- Sponsorship: 22%
- Elite Athletic Programs: 45%
- Training Center Costs: 9%
- G & A: 13%

Where we spent our 2010-11 revenue

- Athlete Events: 19%
- Domestic Athletic Programs: 14%
- Elite Athletic Programs: 45%
- Training Center Costs: 9%
- G & A: 13%
Center of Excellence Properties Fund  
(a separate 501(c)3 organization)  

Balance Sheets  
As of April 30, 2011 and 2010

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<tr>
<th>Assets:</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and investments</td>
<td>$356,000</td>
<td>$611,000</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>$23,770,000</td>
<td>$24,541,000</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$24,126,000</strong></td>
<td><strong>$25,152,000</strong></td>
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<thead>
<tr>
<th>Liabilities and Net Assets:</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Notes payable</td>
<td>$3,770,000</td>
<td>$5,135,000</td>
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<tr>
<td>Tax exempt variable rate bonds</td>
<td>20,120,000</td>
<td>20,120,000</td>
</tr>
<tr>
<td>Net assets</td>
<td>236,000</td>
<td>(103,000)</td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td><strong>$24,126,000</strong></td>
<td><strong>$25,152,000</strong></td>
</tr>
</tbody>
</table>

Fund Activity  
For the Years Ended April 30, 2011 and 2010

<table>
<thead>
<tr>
<th>Revenue:</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rental Income and other</td>
<td>$2,196,000</td>
<td>$2,204,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses:</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest expense</td>
<td>(1,203,000)</td>
<td>(1,256,000)</td>
</tr>
<tr>
<td>Depreciation</td>
<td>(771,000)</td>
<td>(771,000)</td>
</tr>
<tr>
<td>Other (expenses) credits, net</td>
<td>117,000</td>
<td>(127,000)</td>
</tr>
<tr>
<td><strong>Change in net assets</strong></td>
<td><strong>$339,000</strong></td>
<td><strong>50,000</strong></td>
</tr>
</tbody>
</table>

Center of Excellence Properties Fund constructed and owns the building that houses the USSA national training center and headquarters. The Fund also issued tax exempt bonds and other notes to finance the construction of the Center of Excellence. The Fund covers all debt service from rents paid by USSA. Any surplus funds can be granted to support development, training and other costs in USSA.
USSA INVESTMENT FUND
(a separate 501(c)3 organization)

Balance Sheets
As of April 30, 2011 and 2010

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$6,000</td>
<td>6,000</td>
</tr>
<tr>
<td>Investments:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legacy Campaign Athletic Endowment</td>
<td>34,904,000</td>
<td>31,246,000</td>
</tr>
<tr>
<td>Borgen Swartz Education Endowment</td>
<td>2,275,000</td>
<td>2,119,000</td>
</tr>
<tr>
<td>Other invested assets</td>
<td>1,933,000</td>
<td>1,183,000</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$39,118,000</td>
<td>34,554,000</td>
</tr>
</tbody>
</table>

| Liabilities and Net Assets: |          |          |
| Invested amounts due to USSA or affiliates | $624,000 | 306,000 |
| Net restricted assets      | 38,494,000 | 34,248,000 |
| Total Liabilities and Net Assets | $39,118,000 | 34,554,000 |

Endowment Fund Activity
For the Years Ended April 30, 2011 and 2010

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fund Balance, beginning of year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>2,292,000</td>
<td>2,757,000</td>
</tr>
<tr>
<td>Grants to athletic programs</td>
<td>(1,562,000)</td>
<td>(1,251,000)</td>
</tr>
<tr>
<td>Grants to scholarship programs</td>
<td>(106,000)</td>
<td>(93,000)</td>
</tr>
<tr>
<td>Investment earnings</td>
<td>3,622,000</td>
<td>5,223,000</td>
</tr>
<tr>
<td>Change in net assets</td>
<td>4,246,000</td>
<td>6,636,000</td>
</tr>
<tr>
<td>Fund Balance, end of year</td>
<td>$38,494,000</td>
<td>34,248,000</td>
</tr>
</tbody>
</table>

USSA Investment Fund was formed to manage endowment gifts made for the benefit of supporting the development, training, and competition of elite and development athletes in skiing and snowboarding. It also manages endowment gifts for educational purposes and other purposes designated by donors. Certain funds of USSA or its affiliates are also managed by the Fund from time to time. The Board of the Fund approves annual grants from the endowments to support the desired programs. Contributions reflect actual contributions made during the year and do not include pledged amounts.
Ashley Caldwell at the Sprint U.S. Freestyle Championships at Stratton Mountain Resort, VT. Photo © Kirk Paulsen

World Champion Lindsey Jacobellis stands atop the podium in La Molina Spain. Photo © Christophe Pallot/Agence Zoom/Getty Images
"Behind every athlete there is a team of people who support them and enable them to succeed. Over the years the USSA has been a big part of the team that has enabled me to be successful and achieve some historic results."

Kelly Clark
Legacy Campaign Donors

The Legacy Campaign is the endowment for USSA's future. The $60 million campaign was completed this past year and will provide continued support for the U.S. Teams.

Anonymous (two)
David and Doffie Arnold
Bob Beattie
Mary Ann and Bill Bindley
Heather and Gary Black Jr.
John and Toni Bloomberg
Greg Boester and Marion Frazer Harris Wright
Bjorn and Kathy Borgen
Roy and Merilee Bostock
Michael and Dede Brooks
John and Jackie Bucksbaum
The Burbidge Brothers
Andrew Cader
Janet and Matthew Clark Jr.
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Cumming Family Foundation
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Spence and Cleone Eccles
Wes Edens
Harry and Susan Frampton
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Martha Head and Dr. John Feagin
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Beth and Hank Holland
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Jay and Karen Kemmerer
The Lach/Hayes Estate
Wendy Lane
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Louise and Jeff Mann Sr.
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Andy and Linda Harper McLane
Vicky and Trygve Myhren
Kipp Nelson
Paine Family Trust
The Potter Fund
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Shiebler Family
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Jim and Susan Swartz
Susan Swig
Hank and Sally Tauber
Marree and John Townsend III
Stew and Linda Turley
Jarett and Younghee Kim Wait
Dan and Vickie Waters
Thom Weisel
Geoff Yang

As of April 30, 2010
Includes scholarship gifts of $2,250,000 pledged and contributed.
Key Donors

The support of these key donors is crucial to allowing our young U.S. athletes achieve their dreams. These members contribute to the U.S. Ski and Snowboard Team Foundation annual fund.

Inner Circle

Kevin Arquit  
Bill and Mary Ann Bindley  
Bill and Cathy Bindley II  
Gary and Heather Black, Jr.  
John and Toni Bloomberg  
Greg Boeister and Marian Frazer  
Erik and Kathy Borgen  
John and Jackie Bucksbaum  
Andrew Cader  
Jake and Donna Carpenter  
Kevin Connors  
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David and Allie Cumming  
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Mark and Meagan Dowley  
Wes and Lynn Edens  
Harry Frampton  
Paul and Carol Fremont-Smith  
Ned Gilhuly  
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Dennis and Connie Keller  
Ron Kruszewski  
Wendy Lane  
Susan and Ashton Lee  
Barry and Mary Ann MacLean  
Jim Malernee  
Walter McCormack  
Kipp Nelson Foundation  
Jim and Gail Riepe

Alice Ruth and Ron Alvarez  
Shiebler Family  
Julie Silcock  
Brian Simmons  
Dr. Richard and Gay Steadman  
Steve and Diana Strandberg  
Lee and Kelly Scott Styslinger III  
Hank and Sally Tauber  
John and Marree Townsend III  
Thom Weisel and Janet Barnes  
Stephen Winn

World Championship Team

Renee and Carl Behnke  
Don Graham  
Sally and John Nordstrom  
Timothy Tenney  
David Brule  
Chris and Sasha Heinz  
Robert Pew  
Gil S. Williams  
Sophie Craighead  
Fred Kambetz  
Tony Pritzker  
E. Carlton “Buddy” Wilton  
Mark Dalton  
Morris Kellogg  
Robert Raymond  
Tom and Amy Wolf  
Carl and Judy Ferenbach  
Ron Kruszewski - Stifel  
Chris Reyes  
Samuel Zell  
Rick and Julie Getz  
James R. Mahler  
Richard and Nancy Rogers  

Lawrence Glaubinger  
Dave Morin  
Ty and Doug Schuemann  
Marsha and Jay Glazier  
The Muller Company  
Eloise and Rees Stevenson

Gold Medalist

Mike Angelides  
G.S. Beckwish Gilbert  
David LeVan  
Noel and Florence Rothman  
Carolina Barrie  
Adam Goodfarb  
Eric Macy  
Armris Rusis  
Alison and Salvatore Bommarito  
James and Marritje Greene  
Ken March  
Andrew Sabin  
David Bonderman  
Neal Groff  
Bruce R. McCaw  
Michael Sacks  
C. Richard Bruning  
George Gund, III  
Andrew McIntyre  
Valerie Sarofim  
James Cargill  
Gates Helms Hawn  
Terence Meehan  
Steve Shafran  
Larry Cohen  
Teresa Heinz  
Lowell Millar  
Bob Shay  
Robert Cohen  
Andre T. Heinz  
Dr. Peter Millett  
Michael Shore  
Leonard Conway  
F. Warren Hellman  
Robert Musser  
Carl Soderberg  
Lloyd Eric Cotsen  
Richard Hogan  
Tim Mullen  
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William A. Hoglund  
Celeste and Stephen Myers  
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Gary Davis  
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Jonathan Nelson  
Sandy Ting  
Lodweijk De Vink  
Jon Huberman  
Corinne Nevinn  
Aaron Transki  
Bill Dillard  
Hal and Debby Jacobs  
Tom Niedermeier  
Glen and Nancy Traylor  
Henry DuPont, IV  
Paul and Stacy Jacobs  
Harold S. Novikoff  
Susan and Gene Tremblay  
Greg Engles  
Mary and Tom James  
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Lantz and Laura Welch  
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Katherine Kendrick  
Randy Peeler  
Jeremy Wenokur  
Richard Friedman  
William P. Lauder  
Marc Philippon  
Thomas Williams  
Don Johnson  
Dan Leever  
John Powell  
John Gates  
Stephen Lerner  
Mark Prothro  
Brad Ghent  
Brad Ghent  

Foundation
Team Sochi Members
Team Sochi members ensure consistent programming by committing to a four year donation to the U.S. Ski and Snowboard Team Foundation. Team Sochi is our highest contribution to the annual fund and we greatly appreciate these valued benefactors.

Alice Ruth and Ron Alvarez
Kevin Arquit
Jim and Jeffy Benedict
Michael and Dede Brooks
Kevin and Gayla Compton
John and Kristi Terzian Cumming
Ian and Annette Cumming
Spence and Cleone Eccles
Phill and Liz Gross
Hank and Beth Holland
Peter and Cynnie Kellogg
Kirk and Megan Kellogg
Lee Kellogg Sadrian and Justin Sadrian
Jay and Karen Kemmerer
Doug and Shawn Mackenzie

Andy and Linda Harper McLane
Jim Malernee
Dexter and Susan Paine
David Pottruck and Emily Scott Pottruck
Paul and Wendy Raether
Steven and Mary Ann Read
Eric and Sara Resnick
Bob and Laura Reynolds
Mike and Mary Sue Shannon
Bill Shiebler
Jim and Susan Swartz
Jarrett and Younghee Kim Wait
Stephen Winn
Geoff and Amy Yang
“USSA has provided the path for me to go from being a young dreamer to an international competitor. From those first local races all the way to the Olympics, the USSA has provided opportunities for me to challenge myself and the history books.”

Kikkan Randall
U.S. Ski Team and U.S. Snowboarding Sponsors

- Nature Valley
- VISA
- Audi
- Putnam Investments
- Delta
- Marriott
- Under Armour
- Charles Schwab
- Burton
- Spyder
- DJO Global
- Sprint
- The North Face
- Paul Mitchell
- Bud Light
- Shaklee
- Tempur-Pedic
"Part of becoming a better athlete is training in the Center of Excellence with other world class athletes. Because of the support I receive I am able to train with the best in the world."

Jonathan Cheever
USSA Board of Directors
as of April 30, 2011:

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Jeanne Jackson, Newport Coast, CA (Foundation)

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John Cumming, Park City, UT (Foundation)
Andy Daly, Vail, CO (Foundation)
Bob Dart, Winter Park, CO (Alpine)
Glenn Eddy, Carrabassett Valley, ME (Freestyle)
Jon Engen, Ketchum, ID (Cross Country)
Joe Holland, Hanover, NH (Jumping/Nordic Combined)
Allison Jones, Colorado Springs, CO (U.S. Adaptive Athlete)
Lisa Kosglow, Hood River, OR (Snowboarding Athlete)
Scott Macartney, Kirkland, WA (Alpine Athlete)
Mike Mallon, Weston, VT (Snowboarding)
Bill Marot, Park City, UT (CEO/FIS/USOC)
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James Southam, Anchorage, AK (Cross Country Athlete)
Hank Tauber, Park City, UT (Foundation)
Tim Tetreault, Boulder, CO (Jumping/Nordic Combined Athlete)
Curtis Tischler, Tahoe City, CA (Freestyle Athlete)
Chris Waddell, Park City, UT (U.S. Adaptive)

Ex-Officio:
Michael Berry, Lakewood, CO (NSAA)
David Ingemie, McLean, VA (SIA)
Andrew Johnson, Park City, UT (USOC Athletes’ Advisory Council)

U.S. Ski and Snowboard Team Foundation
Board of Trustees:
as of April 30, 2011:

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Vice President:
John Bucksbaum, Chicago, IL

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Kipp Nelson, Ketchum, ID
Bill Nutt, Affiliated Managers Group Inc., Rides Crossing, MA
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Chris Quick, Quick Foundation, New York, NY
Paul Raether, Kohlberg Kravis Roberts & Co., New York, NY
Steven Read, Read Investments, Berkeley, CA
Eric Resnick, KSL Capital Partners, Denver, CO
Robert Reynolds, Putnam Investments, Boston, MA
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Mike Shannon, KSL Capital Partners, Rancho Mirage, CA
Tiger Shaw, Dealerwire, Norwich, CT
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Thomas Weisel, Thomas Weisel Partners, San Francisco, CA
Randy Weisenburger, Omnicon Group, Inc., New York, NY

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Renée Behnke, REB Enterprises, Seattle, WA
Nic Cohen, Astor Industries, Inc., Reading, PA
Daniel Doyle, Tampa, FL
Hal Kroeger, Tower Hill Wealth Management, Inc. St. Louis, MO
William Jeffries Mann Sr., Mann Investments, Inc., Memphis, TN
John McMillian, Park City, UT
Kipp Nelson, Ketchum, ID
Cindy Nelson, Alumni, Vail, CO
Arkansas Bob, Aspen, CO
Warren Miller, Warren Miller Entertainment, Deer Harbor, WA
David Potttruck, Red Eagle Ventures, San Francisco, CA
Jamie Temple, Real Estate Developer, Steamboat Springs, CO
Stew Turley, Clearwater, FL
Whiting R. Willauer, Nantucket, MA
Stephen G. Woodsum, Summit Partners, Boston, MA
Samuel Zell, Equity Group Investments, Chicago, IL

Honorary

Graham Anderson, Graco Investments, Inc., Ketchum, ID
Jake Garn, Summit Ventures, LLC, Salt Lake City, UT
“Living in Park City and training at the Center of Excellence has been an incredible experience. We have everything we could possibly need to help us in our preparation to be the best in the world. The team makes it as easy as possible for us to focus solely on our training, allowing us the best chance to excel.”

Emily Cook
USSA AWARDS

USSA DIAMOND AWARD
Julius Blegen Award – Joe Lamb (Lake Placid, NY)
Presented to a dedicated USSA volunteer for a lifetime of service to the sport.

USSA GOLD AWARDS
Beck International Award – Hannah Kearney (Norwich, VT)
Presented to the top USSA athlete in international competition.
USSA Club of the Year – Aspen Valley Ski and Snowboard Club (Aspen, CO)
USSA Development Coach of the Year – Chris Haslock (Park City, UT)
Westhaven Award – Jeff Lange (Redmond, WA)
Presented in recognition of service as a FIS Technical Delegate.

USSA SILVER AWARDS
Paul Bacon Award – Steamboat Springs Winter Sports Club (Steamboat Springs, CO)
Presented in recognition of contribution to event organization.
John J. Clair Jr. Award – Bob Dart (Winter Park, CO)
Presented in recognition of service to the U.S. Ski Team and U.S. Snowboarding.
Bud and Mary Little Award – Ted Sutton
Presented in recognition of service to the International Ski Federation or U.S. Olympic Committee
Buddy Werner Award – Kikkan Randall (Anchorage)
Presented to an outstanding USSA athlete who demonstrated leadership and good sportsmanship.
Russell Wilder Award - Nastar
Presented in recognition of contributes to youth.
J. Leland Sosman Award – Dr. William Sterett (Vail, CO)
Presented in recognition of service to the USSA's Physician's Pool.
West Family Award – Chris "Seedog" Seemann (Winter Park, CO)
Presented in recognition of service as a USSA official.

USSA COACHES OF THE YEAR
Adaptive Domestic Coach of the Year Award – Mau Thompson (Winter Park, CO)
Adaptive International Coach of the Year Award – Erik Leirfallom (Denver)
Alpine Domestic Coach of the Year Award – Pat Callahan (Aspen, CO)
Alpine International Coach of the Year Award – Forest Carey (Kingfield, ME)
Cross Country Domestic Coach of the Year Award – Jason Cork (Hayward, WI)
Cross Country International Coach of the Year Award – Erik Flora (Anchorage)
Freestyle Domestic Coach of the Year Award – Chris "Hatch" Haslock (Park City, UT)
Freestyle International Coach of the Year Award – Garth Hagar (White Salmon, WA)
Jumping/Nordic Combined Domestic Coach of the Year Award – David McCahill (Lake Placid, NY)
Jumping/Nordic Combined International Coach of the Year Award – Clint Jones (Park City, UT)
Snowboarding Domestic Coach of the Year Award – Jim Smith (Frisco, CO)
Snowboarding International Coach of the Year Award – Rick Bower (Park City, UT)

USSA CLUBS OF THE YEAR
Adaptive Club of the Year – Aspen Valley Ski and Snowboard Club (Aspen, CO)
Alpine Club of the Year – Aspen Valley Ski and Snowboard Club (Aspen, CO)
Cross Country Club of the Year – Alaska Pacific University Nordic Ski Center (Anchorage)
Freestyle Club of the Year – Steamboat Springs Winter Sports Club (Steamboat Springs, CO)
Jumping/Nordic Combined Club of the Year – Salisbury Winter Sports Club (Salisbury, CT)
Snowboarding Club of the Year – Stratton Mountain School (Stratton Mountain, VT)

USSA ATHLETES OF THE YEAR
Adaptive – Danelle Umstead (Taos, NM)
Alpine – Lindsey Vonn (Vail, CO)
Cross Country – Kikkan Randall (Anchorage)
Freestyle – Hannah Kearney (Norwich, VT)
Nordic Combined – Bryan Fletcher (Steamboat Springs, CO)
Ski Jumping – Peter Frenette (Saranac Lake, NY)
Snowboarding – Kelly Clark (Mt. Snow, VT)
Jeff Lange, (middle), recipient of the 2011 Westhaven Award.

Dr. William I. Sterett, recipient of the 2011 USSA J. Leland Sosman Award.

Olympic champion Billy Demong congratulates Lake Placid’s Joe Lamb who received the USSA’s Julius Blegen Award.

Kikkan Randall was recognized with both the USSA Athlete of the Year Award as well as the Buddy Werner Award for her leadership and sportsmanship.

Aspen Valley Ski and Snowboard Club Director Mark Cole (left) poses with his coaches after winning the USSA Club of the Year Award.

Chris ‘Hatch’ Haslock, recipient of the 2011 Development Coach of the Year award and the 2011 Freestyle Domestic Coach of the Year award.

Jeff Lange, (middle), recipient of the 2011 Westhaven Award.